



The Body Minck Lomo Project

PRESENTED BY THE LOMOGRAPHIC SOCIETY INTERNATIONAL



56e Festival de Cannes 2003

In May 2003 Lomographers accompanied the Austro-Luxembourgeois film-lady Bady Minck to the international premiere of her newest film 'In The Beginning Was The Eye' at the Cannes film festival. The magnificent film, also featuring the Action Sampler, and the film city Cannes - unsurprisingly the perfect opportunity to initiate a Lomographic film project.

The avant-garde filmmaker collected 1,500 Austrian postcards and, in a fantastic film, left its protagonist, the poet Bodo Hell, to struggle alone with the dimensions: the two sides of the postcards, i.e. the images and the words. The poet breaks out of his world of words, slips into the photo on a postcard, gets lost in a labyrinth of images, and races at high speed over mountains and through valleys at a rate of 160 postcards views per minute. At the end Bodo succeeds in imagining a landscape for himself and in entering it. But when he leaps into the physical landscape he loses his own physical dimension: He is reduced to the flatness of a two-dimensional figure in a photograph, at the mercy of the wild landscape.

In Cannes we put ourselves at the mercy of the wild landscape of people in and around the world of film, the endless parties and boundless sensual tumult, and shot almost as many Lomographs as Bodo consumed postcards.

And because we were so drawn into Bady's postcard world, we have started a worldwide appeal for the best LomoActionShots to be sent to Bady Minck as a postcard so she can soon make a LomographicPostcard film.

For Submission Details:

+ lomography.com/events

For Images from Cannes and information:

+ lomography.com/cannes

For more info:

+ lomography.com/events

+ badyminck.com

+ amourfou.at